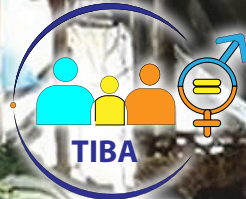


The logo for VOICE, featuring the word in a bold, black, sans-serif font inside a teal speech bubble shape.

**VOICE**



**TRANSFORMATIVE  
AND INTEGRATIVE  
BUILDOUT FOR ALL**

A photograph of a busy outdoor market. In the foreground, a woman in a bright orange patterned dress is looking at her hands. To her right, a man in a white shirt is handling green leafy vegetables. In the background, another woman in a blue patterned dress stands near a stall. The market is covered by a simple structure with a metal frame and various fabrics hanging from it.

**CELEBRATING SMALL SCALE WOMEN VEGETABLES  
VENDORS AND FARMERS IN KINONDONI AND UBUNGO**



# THE STORIES OF CHANGE

**About TIBA:** Transformative and Integrative Build Out for All (TIBA) is a none-profit organization found by young Activists who are driven by a desire to transform the community by using media, art and innovation to empower and transform lives of women, children and youth.

**Our Commitment:** To support Women, Child and Youth to get an opportunity to achieve the fullest potential in all aspects of life through training, mentoring and linkage.

**Our Focus:** To create a conducive environment for Tanzanian women, children and Youth to use the available resources and opportunities for accomplishing their dreams.

### **About the Project:**

TIBA's "KIJWE CHA KAHAWA" project is an empowerment project addressing challenges faced by small-scale women vegetable vendors/farmers in Urban area of Kinondoni and Ubungo Municipal Dar es salaam supported by HIVOS in Voice program. The project reached 1050 women directly and indirectly through identification of small scale women vegetable vendors/farmers, trainings (digital and financial literacy), participation in media and through Digital One stop center app called GENGE POPOTE.



**Name: FATMA MAFTAA**

**Group: TIBA-VICOBA -Wachuuzi group**

**Place: Mbezi Luis- Ubungo District,Dar es salaam**

**F**atma Maftaa's transformation from a small-scale vendor into inspiring leader and an enterpreneur. Before capacity building from TIBA, she had financial management challenges that led loss into her business , With TIBA's training, guidance and follow-ups, she grew into a business leader within her Wachuuzi group, accessing loans up to 300,000/=TSH weekly and invest . This stability empowered her to establish the CHAINIZI Centre shop for fresh vegetables and use digital platforms like Facebook and Whatsapp that boosted her business and reach new customers

TIBA's impact to Fatmaa was profound that she become financial stable,grew her business and provided for her family. Her good leadership in the Wachuuzi group reshaped perception of small scale women vegetables vendors in urban areas. Her journey showcases the unleashed potential when dedication meets opportunity, inspiring countless others on their paths to growth and empowerment.



**FATMA MAFTAA**





Name: RUTH MANGESHO

Group: TIBA VICOBA –Mbogamboga

Place: Kibamba ,Ubungo District,Dar es Salaam

**R**uth, a small-scale farmer and leader of the MBOGA MBOGA group in Kibamba-Hondogo ward were capacitated with a land rights and modern agricultural methods training from TIBA that equipped her to safeguard land, improve production and food security that transformed her family's welfare. Expanding her enterprise with an additional plot, Ruth has increased production for wider market access beyond Dar es Salaam.

Leading 30 women, Ruth steers their VICOBA group toward purposeful operations, that they stand as beacons of change, committed to uplifting their community. With unwavering determination and a clear vision, they aspire to create enduring impacts, symbolizing hope and progress for others small scale women vegetable farmers to follow.



RUTH MANGESHO



Name: AGNESS NYAIGOTI

Group: TIBA VICOBA -Wachuuzi Group

Place: Mbezi Luis, Ubungo, Dar es Salaam

**A**gness Nyaigoti's journey from a small-scale vendor to a chairperson of WACHUUZU group reflects incredible leadership and resilience. Before capacity building from TIBA she was unaware of VICOBA groups, TIBA's training sparked her leadership potential, leading her peers with determination and form a remarkable Wachuuzi Group accessing loans from Tsh 50,000/= per week to Tsh 400,000/= collecting 3 million profit per month.

Agness envisions acquiring a business car to boost profits and offer larger loans, enhancing members' access to opportunities. Her leadership transformed the group's dynamics, enabling easier access to essentials at lower prices, bolstering the group's M-KOBA account and demonstrating her transformative impact.

Beyond financial success, Agness focuses on empowerment and breaking barriers, opening doors to once-distant opportunities. Her determination acts as a catalyst, propelling the group toward a future filled with possibilities. Her leadership embodies resilience, dedication, and an unwavering commitment to uplift fellow vendors, nurturing a community of empowered women who triumph over challenges and achieve remarkable milestones.



AGNESS NYAIGOTI



Name : ANNA CHARLES

Group:TIBA VICOBA -Mshikamano Group

Place: Makumbusho, Kinondoni district,Dar es saalam.

**A**nna Charles a chairperson of MSHIKAMANO group at MAPINDUZI local market, stands as a beacon of progress in empowering small scale women vegetable vendors. TIBA's training catalyzed a transformation in Anna, addressing challenges like marketing skills,Participating in in various exhibitions and women empowerment workshops led to remarkable improvements in communication, customer service, and product presentation.

Witnessing an additional of new customers due to her enhanced skills, Anna's journey exemplifies the impact of education and seizing growth opportunities. Her goal extends beyond personal success; she aims to ensure her group accesses more opportunities, broadens marketing reach, and establishes projects for increased income.



ANNA CHARLES





## CONTACT US

Email: [tibaofficetz@gmail.com](mailto:tibaofficetz@gmail.com)

Website: [www.tiba.or.tz](http://www.tiba.or.tz)

Call us: +255762326506

Twitter: [@tiba\\_tanzania](https://twitter.com/tiba_tanzania)

Instagram: [tibaofficialpage](https://www.instagram.com/tibaofficialpage)

LinkedIn: TIBA

Youtube: TIBA ONLINE TV