



TRANSFORMATIVE
AND INTEGRATIVE
BUILDOUT FOR ALL.

TIBA ANNUAL REPORT 2024

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A WORD FROM THE EXECUTIVE DIRECTOR

Dear All 2024 has been a year of transformation for TIBA, empowering women through entrepreneurship, digital literacy, and advocacy programs. From addressing gender-based violence to promoting sustainable agriculture, we've made strides toward equality and opportunity. Thank you for your unwavering support as we continue creating impactful change together.

Sincerely,

**MARCELA LUNGU
EXECUTIVE DIRECTOR**



ABOUT TIBA

Transformative and Integrative Build Out for All (TIBA) is a non-profit organization founded by young activists passionate about creating change within communities. By leveraging media, art, and innovation, TIBA empowers and transforms the lives of girls and women, fostering economic independence and social equity.



ZAJI KWA WANAWA
HUGHULLIZA HUG

OUR COMMITMENT

TIBA is deeply committed to fostering the empowerment of women and girls. Our efforts are directed toward creating opportunities for social and economic independence, thus enabling individuals to make meaningful contributions to Tanzania's progress.

OUR CODE: MISSION, VISION, AND VALUES

Mission

TIBA envisions a future where opportunities align with the dreams of all women and girls, ensuring equality in access to opportunities for personal growth and development.

Vision

To support women and girls in realizing their fullest potential by providing training, mentoring, and essential linkages.

2024 FOCUS AREA

Gender Equality and Women Empowerment:

TIBA empowered women and girls through entrepreneurship and digital skills programs like VICCOBA and DADA Genge, providing financial opportunities, training, and leadership development and The Kijiwe cha Kahawa initiative engages men and boys in promoting gender equality and combating gender-based violence. Advocacy for small-scale vendors highlights women's rights and safety.

Climate Change and Environment:

Gender inclusion, particularly supporting women in agriculture to mitigate the impact of climate change.

OUR PROJECTS 2024

KILIMO KIDIJITALI FORUM

The Kilimo Kidijitali Forum 2024 brought together 300 small-scale women vegetable farmers and vendors from Kinondoni and Ubungo Municipalities, providing a platform to tackle shared challenges and explore opportunities. The event emphasized digital financial literacy, sustainable energy adoption through the "Clean Cooking Campaign," and increasing market visibility for women's products. Participants showcased their products during exhibitions and gained access to new markets through media coverage and networking. Sessions focused on empowering women through expert-led discussions on financial support, climate change solutions, and addressing gender-based violence (GBV) in marketplaces. The forum celebrated excellence by awarding outstanding TIBA-VICCOBA groups for achievements in leadership, project planning, and financial stability. The initiative's collaborative approach fostered solidarity among women, strengthened their entrepreneurial skills, and created meaningful economic opportunities.

VOICE OF SMALL-SCALE WOMEN

VEGETABLE VENDORS AND FARMERS

TIBA prioritized the voices of small-scale women vegetable vendors and farmers through a targeted initiative to address pressing social and economic challenges. By forming 10 TIBA-VICCOBA groups with 360 members, the program focused on empowering women to access sustainable loans while reducing the adverse impacts of exploitative lending practices that often lead to GBV. The project trained 40 women on GBV awareness, developed gender champions in marketplaces, and produced a Gender and Women's Rights Manual for public use. Legal aid and counseling were provided, enabling women to address workplace violence effectively. Through these efforts, TIBA not only amplified the voices of marginalized women but also laid the foundation for systemic changes, including advocating for inclusive GBV policies in public spaces like markets.

DADA GENGE HUB

The DADA Genge Hub serves as a safe and collaborative space for 360 small-scale women vegetable entrepreneurs, fostering learning, unity, and empowerment.

Between May and November 2024, TIBA facilitated seven hub sessions, covering topics such as branding, marketing, GBV in public spaces, grassroots organizing, and water and sanitation. These sessions reached 450 women, enabling them to enhance their entrepreneurial skills and address social challenges in their communities. The hub also supported five groups in successfully developing and launching group businesses. By connecting women with resources and fostering a sense of community, the hub enhanced economic independence and well-being, making it a vital pillar in TIBA's mission to empower grassroots entrepreneurs.



MWANAMKE MMOJA MWAMVULI MMOJA **CAMPAIGN**

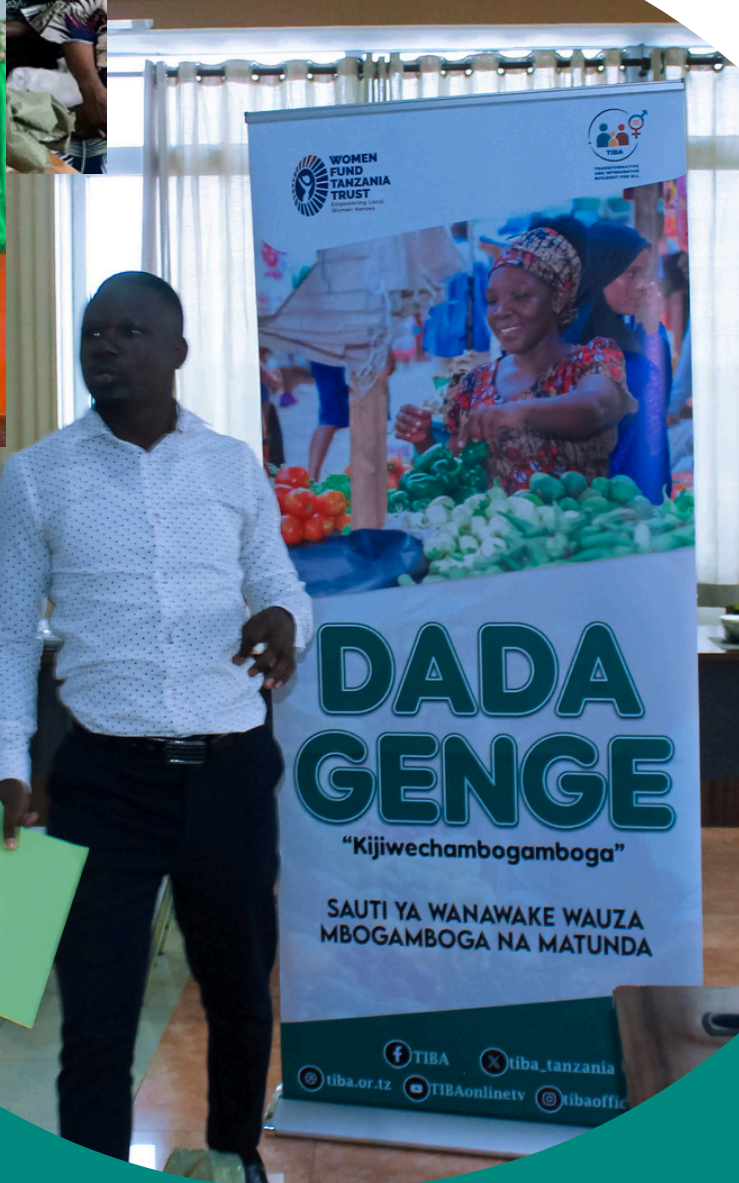
This is a campaign that aim to uplift 200 small-scale women vegetable vendors and farmers in Ubungo and Kinondoni Municipalities by addressing their challenges of working under harsh weather conditions. The initiative aimed to raise Tsh 20,000,000 to provide 200 large umbrellas, offering these women essential protection while improving their business operations In addition to the umbrella provision, TIBA led market cleaning initiatives, promoting safer and cleaner environments for vendors and customers alike.

KEY ACHIEVEMENTS AND LEANINGS IN 2024

- **Kilimo Kidijitali Forum:** Supported seed funds for group businesses and enhanced financial literacy among DADA-Genge hub members
- **TIBA-VICCOBA Groups:** Trained 13 groups, with savings increasing from Tsh 2,000 to Tsh 8,900,000 annually.
- **DADA Genge Hub:** Empowered women with essential skills and enabled five groups to establish group businesses.
- **Mwanamke Mmoja Mwamvuli Mmoja Campaign:** Collaborated with key partners, raising awareness and resources for women vendors.
- **Networking:** Participated in national and regional forums, including Mwananchi SME's Forum and African Women Audacity Forum.



STORIES OF CHANGE



“EMPOWERING VEGETABLE VENDORS THROUGH DIGITAL SAVINGS”

The **Wachuuzi Group**, led by Agness Nyaigoti, is a shining example of financial empowerment through collective action. Comprising 30 members engaged in vegetable vending at Mbezi Louis and Makongo, the group has saved an impressive 9 million Tsh using the M-Koba mobile savings platform. Initially struggling with fund security, they started with just 100,000 Tsh but, with the guidance of a Vodacom trainer introduced through TIBA, they turned their challenges into opportunities, showcasing the transformative power of digital financial tools

“FROM PEANUT BUTTER PRODUCTION TO OWNING FARMLAND”

Kilimo Kwanza Group has harnessed savings and entrepreneurship to improve their lives. With 31 members producing peanut butter, the group earns a weekly profit of 40,000 Tsh, which has enabled them to save 3 million Tsh and purchase a 1 million Tsh shamba (farm). This venture supports their economic growth while helping them cover school fees for their children. Starting with just 100,000 Tsh, their success, supported by M-Koba and TIBA, highlights the transformative potential of grassroots entrepreneurship.



“SELLING RICE TO BUILD SUSTAINABLE LIVELIHOODS”

The Mshikamano Group, led by its chairperson, has made significant progress through their rice-selling business. This group of 30 members has saved **2 million Tsh**, reinvesting additional funds into their project. The income generated from their venture has allowed them to meet their basic needs, enhancing their quality of life. Their journey with M-Koba began through a friend’s referral and the support of a Vodacom trainer via TIBA, demonstrating how community connections and cooperative savings can drive lasting economic improvements.



2024 PARTNERS



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