

# DADA GENGE HUB



**TIBA**

**WOMEN FUND TANZANIA TRUST**  
Empowering women  
through education

**DADA GENGE**

**DADA GENGE UPDATES**

**RUSHWA YA NGONO INA MADHARA MENGI  
IKIWEMO KUONDOA UTU KWA MWANAMKE**

**#TokomezaRushwaYaNgono**

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# INTRODUCTION

**On May 11, 2024, Ms. Marcela Lungu and Mr. Yohana Matiko led DADA Genge Hub session under a WFT-funded project. The session documented GBV cases faced by women vendors, assessed project challenges, celebrated successes, and introduced the youth-focused Binti Genge Hub to promote advocacy and leadership among young women.**

# BACKGROUND

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The DADA GENGE project was initiated to address the myriad challenges faced by women in public markets, with a specific focus on preventing gender-based violence, improving economic resilience, and enhancing access to social services. Over the past few years, the project has mobilized women vendors and small-scale farmers, equipping them with essential skills, resources, and networks to uplift their social and economic standing. However, despite these strides, challenges such as GBV, financial exclusion, and limited access to legal support persist. Recognizing the need for a youth-driven approach to sustain these efforts, the May 11 session introduced the Binti Genge Hub. This youth wing aims to empower young women as advocates for change within their communities, equipped with guidelines to help them navigate and address the pressing challenges that persist. This<sup>03</sup> final session therefore not only highlighted the

# **TARGET AUDIENCE**

**Small scale women vegetable  
vendors and farmers group  
leaders**

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# GOAL

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**The hub aim to Increase access to market and improve social-economic well being of small scale n vegetable farmers and vendors in urban areas by May 2025.**

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## METHODOLOGY

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The participatory approach; engaging women in secure, inclusive discussions about market-related challenges, specifically GBV. Focus groups captured in-depth insights, while a structured questionnaire gathered feedback on project impact. The Binti Genge Hub was introduced through interactive workshops with youth participants, who received guideline booklets. One-on-one interviews with GBV-affected individuals ensured accurate documentation, enhancing both qualitative and quantitative data for future strategies.

# OUTPUT

- **Expand Advocacy & Outreach:** Form partnerships with legal and healthcare providers to offer immediate support to women experiencing violence or harassment.
- **Binti Genge Hub:** Train youth as community advocates for documenting and preventing GBV, supporting project sustainability.
- **Youth Workshops:** Hold regular workshops to build a new generation of leaders who advocate for fair treatment, safety, and improved working conditions in markets.
- **Digital Reporting Platform:** Introduce a platform for confidential reporting of GBV cases, enabling timely responses.



# CONCLUSION

**This session highlighted successes and ongoing challenges for women in public markets. By documenting GBV cases and launching the Binti Genge Hub, the project advances safety and empowerment. Future efforts focus on partnerships, youth advocacy, and digital tools for lasting impact.**

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