

# DADA GENGE HUB



# TABLE OF CONTENT

**INTRODUCTION**

**BACKGROUND**

**GOAL**

**ACTIVITIES**

**OUTPUT**

**CONCLUSION**

# INTRODUCTION

**DADA GengeHub is a learning and safe space that connects small-scale women vegetable entrepreneurs in urban area, enabling them to access markets and strengthen their unity and cooperation. Our target group includes 360 small-scale women vegetable farmers who are part of the TIBA-VICOBA group and indirectly impacts 1,000 other women in this business and community stakeholders such as vendors, private institutions, and vocational centers. By fostering collaboration and providing essential resources, DADA GengeHub aims to empower women entrepreneurs, enhancing their economic independence and contributing to the overall development of the community.**

# BACKGROUND

---

The DADAGenge hub July focused on empowering small-scale women vegetable entrepreneurs with knowledge on movement building to end Gender based violence at the community level. In many communities, women are most affected by GBV but small scale women entrepreneurs such as vegetable vendors and farmers are affected more but the cases are silenced, they are silenced because of inadequate knowledge among these women on reporting, inadequate legal aid and services at the market places and lack of GBV law

with the above TIBA, coordinated a session with Kinondoni paralegal to facilitate knowledge and develop action plan for movement building to end GBV among small scale women vegetable vendors/farmers

The session was facilitated by Mr Antony Isakwi who shared best practice from Kinondoni paralegals and trained on GBV reporting,

TIBA's initiative enabled women to speak out about GBV existing in their places including sextortion that normally happen when they want service either renting, buying vegetables especially through middlemen and together they developed an action plan with 24 Gender champions develop a gender and human right policy at market places

# **TARGET AUDIENCE**

**Small scale women vegetable  
vendors and farmers group  
leaders**

---



---

# GOAL

---



**The hub aim to Increase access to market and improve social-economic well being of small scale n vegetable farmers and vendors in urban areas by May 2025.**

# ACTIVITIES



**01**

- 1. To enhance knowledge on grassroots movement building in order to end GBV**
- 2. To develop gender champions**
- 3. To share stories of change**

# OUTPUT

- **Increased knowledge on end GBV was enhanced**
- **24 gender champions were identified and formed**
- **partnership with paralegals to end GBV**
- **Case study on GBV were documanted and shared on tibaonlinetv**
- **Partnership between TIBA and paralegal was initiated**



# CONCLUSION

The session hosted by TIBA at the DADA Genge Hub on July 2024, marked a significant step forward in empowering small-scale women vegetable entrepreneurs with knowledge on Genderbased violence and enabled them to voice out on GBV that around their business area (market)

# CONTACT

**Phone**

**0762326506**

**Website**

**[www.tiba.or.tz](http://www.tiba.or.tz)**

**Email**

**[tibaofficetz@gmail.com](mailto:tibaofficetz@gmail.com)**

**Address**

**Makongo juu Mongera  
road kingstone st house  
no 16**



TRANSFORMATIVE  
AND INTREGRATIVE  
BUILDOUT FOR ALL.